

# The Creativity Continuum



Standard Bird on Branch (BOB), Water (BOW)



BOB (BOW) with colour, contrast, surroundings, cute, wings up, anthropomorphic



Action – BIF, behaviour, courting, feeding



Usual composition + action+ nice pose or background + nice even light or reflections (eg golden morning light, pink evening)



Usual composition + action+ beautiful pose or background (mist, rain) + interesting light (backlit, side lit, bokeh, silhouette, night)



Unusual comp, pose or background or incredible action + dramatic light (backlit, side lit, bokeh, half light)



Unique composition or blurred action - often with little bird detail but visually pleasing



Creativity

## Documentary

Technical Precision (Catchlight, ETTR, Sharp, Good PP, Dynamic Range etc), Literal, sun at your back



Most of the World's best do EVERYTHING



## Art

Push the boundaries, NO RULES, Abstract, Interpretative, Often Subjective- a good 'eye essential.

Semi-auto Mode

Equipment more important

Manual for Maximum Creative Control(MMCC)

Equipment less important